



PRESS RELEASE

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**SAVR COMMUNICATIONS TEAMS WITH NRC FOR GOVERNMENT
AND COMMERCIAL TRANSPORTATION AND LOGISTICS
SOLUTIONS**

IRVING, Texas – August 20, 2007 – SAVR Communications, Inc. a technology innovator for the transportation and logistics industry today announced it has teamed with The National RFID Center (NRC) to pursue transportation and logistic solutions for government and commercial entities.

“Between SAVR and the NRC there is a healthy intersection of contacts, clients and capabilities that, when leveraged, provide access to some interesting opportunities. The doors have opened quickly through this relationship, and we’re excited about where this relationship will take both of our organizations”, said John Crossno, CEO of SAVR Communications.

“The NRC had been looking for the best solutions and brightest minds in satisfying the demanding needs of our marketplace contacts. In making certain we could respond to those needs, we had to step back and look at who was behind some of the best-tailored solutions in the market. SAVR Communications’ name consistently surfaced and we knew we had to form a teaming arrangement with them. The results will speak for themselves”, said Kurt Wall, President of the NRC.

“We are very excited to support the extensive NRC relationships, and to use them as an extension of our Marketing strategy,” said John Crossno, CEO SAVR Communications. “We expect to leverage our collective experiences to help NRC’s clients solve some of their more complex problems.”

“We are very pleased to be working with SAVR and leveraging their products and services with our clients,” said Kurt Wall President of the NRC. “Our reach surprises our partners. Government, government contractors and large commercial customers have been our focus for some time. The need to help them improve top and bottom line results in logistics, security and wireless technology make this a natural relationship with SAVR, and we look forward to introducing their best of breed products. We welcome SAVR as a valued team member.”

About SAVR Communications, Inc.: SAVR Communications is an innovator of cost effective, intelligent, and adaptable radio frequency systems, autonomous track and trace devices, and custom wireless solutions. These products and activities connect physical assets to business systems to enhance their security and utilization, and are focused toward the following sectors: Specialty Shippers, Port Facilities, Pharmaceuticals, DHS Emergency Responsiveness, Sarbanes-Oxley Compliance, and M2M (machine-to-machine). For more information, visit: www.savrcom.com. Media Contact: John Crossno, (phone 972.659.1626, ext 130; fax 972.659.1400); email, jcrossno@savrcom.com

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